

Strategic Thinking Skills Training



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OVERVIEW

Strategic thinking is often regarded as a core competency for business leaders. Strategic thinkers enable organizations to make better decisions on resource allocation and to align them with action plans. Executives having such competence would know how to lead their teams or organizations act proactively, rather than reactively, to different business situations to accomplish their objectives and succeed. This course is designed to help participants improve their thinking skills to create winning strategies to drive business performance.

LEARNING OUTCOME

By the end of this course, participants should be able to:

01 Understand the meaning and the importance of strategic thinking.

02 Apply strategic thinking tools for improving business performance. 

COURSE OUTLINE

- 1** What is strategy?
- 2** What is strategic thinking?
- 3** The importance of strategic thinking.
- 4** How to unleash strategic thinking.
- 5** Tools for strategic thinking for business.
 - a. PESTLE analysis.
 - b. Porter's Five Forces.
 - c. Competitor analysis.
 - d. Resource-based View.
 - e. Value Chain analysis.
 - f. SWOT analysis.

Course Duration: 7 hours.

Training Approach: Lecture and workshop.

Target Participants: Manager or above.

Class Size (max): 20 participants per class.