Creative Problem Solving Skills Training

OVERVIEW

In today's VUCA world, problem solving skills are more important than ever. The problems that organizations have been encountering are new, and they rarely go away by themselves but have a tendency to worsen if not managed effectively. Therefore, apart from relying on past experience and knowledge to solve the problems, organizations also need the skills to identify the root causes of the problems and to apply the right tools to resolve the issues as quickly as possible, thereby driving business growth.

LEARNING OUTCOME

By the end of this course, participants should be able to:

01 Explain the concept and the importance of creative problem solving.

02 Understand the key steps in the creative problem solving process.

03 Apply creative problem solving techniques and tools to generate solutions.

COURSE OUTLINE

1. What is creativity?
2. What is creative problem solving?
3. Why is creative problem solving so important nowadays?
4. What is the process of creative problem solving?
5. How to define and analyze a problem.
6. What are the creative problem solving tools?
7. How to generate creative and innovative solutions.

Course Duration: 3 hours.
Training Approach: Lecture and group discussion.
Target Participants: Managers or above who want to find more structured ways to solve problems.
Class Size (max): 20 participants per class.